



Getting people moving

Education Partner & Provider Code of Ethics

As an ACE Education Partner or Provider, you will be expected to:

- + Provide high-quality, up-to-date, scientifically sound, and practically relevant education.
- + Uphold the scope of practice of a fitness professional.
- + Adhere to all education program standards and operational guidelines and procedures as outlined by ACE.
- + Be truthful in statements to ACE, the public and other fitness professionals.
- + Comply with applicable business, employment and copyright laws.
- + Provide equal and fair treatment to all clients and students.
- + Uphold and enhance public appreciation and trust for the fitness industry.
- + Maintain the confidentiality of all client and student information.
- + Maintain the integrity and copyright of all ACE documents and materials.
- + Maintain a drug- and alcohol-free work and educational environment.
- + Maintain the highest level of professionalism and will not discriminate or make discriminatory remarks based on gender, ethnicity, religion, age, disability, socioeconomic status or sexual orientation.

OUR MISSION

ACE's mission is to get people moving.

OUR VISION

To be the leading nonprofit advocate for achieving health through physical activity and other lifestyle changes by providing accessible NCCA-accredited certifications and scientifically rooted education to fitness professionals and health enthusiasts to significantly impact preventable, inactivity-related lifestyle diseases by 2035.