ACE Continuing Education Provider
Author/Instructor/Presenter Code of Ethics

As an Author, Instructor or Presenter of an ACE approved course, you will be expected to:

+ Hold a degree or current certification/license appropriate for the course content as follows:
  For Health and Fitness related courses, workshops, and conference sessions, you must hold:
  • A bachelor’s degree in exercise science or a health-related field; OR
    o A bachelor’s degree in dance (exception for dance-related courses only)
  • A current NCCA-accredited certification as an exercise professional or health coach (ACE, AAPTE, ACTION, ACSM, CSCCa, IFPA, NASM, NCCPT, NCSF, NESTA, NETA, NFPT, NSCA, PMA, PTAG, WITS); OR
    o A current E-RYT credential (exception for yoga-related courses only)
  • A current license or NCCA-accredited certification in a health-related profession

For Business, Leadership, Management, Technology and related courses, workshops and conference sessions, you must hold:

• A bachelor’s degree in business, leadership, management, technology or a related field; OR
• A current license or NCCA-accredited certification in a discipline related to the course content; OR
• Demonstrated expertise to present or develop materials on course topic(s) based on pertinent education, professional training, and experience

+ Uphold the scope of practice of exercise professionals and health coaches
+ Provide high-quality, up-to-date, scientifically sound, and practically relevant education.
+ Instruction must be conducted in a structured learning environment.
+ Provide clear learning objectives and assessments of stated objectives.
+ Adhere to all operational guidelines and procedures as outlined by ACE.
+ Be truthful in statements to ACE, the public and exercise professionals and health coaches.
+ Comply with applicable business, employment and copyright laws.
+ Provide equal and fair treatment to all participants.
+ Uphold and enhance public appreciation and trust for the fitness industry.
+ Maintain a high level of professionalism and do not discriminate or make discriminatory remarks based on gender, ethnicity, religion, age, disability, socioeconomic status or sexual orientation.